

PRESS RELEASE

The French weather specialist Weenat chooses the API-Agro exchange platform to expose its agricultural data

PARIS, 09/02/2021 – As a major player in AgTech with its connected weather station for agricultural professionals, the Nantes-based company [Weenat](#) shares with [Agdatahub](#) a common vision on the controlled use of farmers' data.

The Agdatahub company, which operates the API-Agro agricultural data exchange platform, was created on the initiative of 30 agricultural partners (including Chambers of Agriculture and Technical Agricultural Institutes) and the Bank of the Territories. They came together around the principle that agricultural data is valuable as long as it is interoperable and can be exchanged securely and with the consent of farmers.

A point of view shared by Weenat, which implements it on a daily basis with its technological solutions designed to make farmers' work easier. The Nantes-based company founded in 2014 by Jérôme Le Roy is currently deploying 5000 connected weather sensors in France and 6 other European countries. The resulting data is fed into a mobile application, feeds third-party Decision Support Tools (DST) or is connected to Farm Management Systems (FMS). Weenat also develops its own ADOs for plant protection, irrigation or crop route management.

"The arrival of Weenat, a major French player in the field of IoT and weather solutions, is completely in line with the DNA of the API-Agro platform: exchanging precise data, securely and with the consent of farmers, in order to enable publishers of innovative services to develop new tools to serve agricultural producers," comments Sébastien Picardat, Managing Director of Agdatahub.

"Weenat's founding objective is to provide farmers with working comfort and serenity in their decision-making thanks to reliable and easy-to-access agro-meteorological data. We therefore fully recognize ourselves in the principle of simple and secure data exchange carried by Agdatahub. Because Weenat can offer, via API-Agro, the control of their data to sensor owners", says Laurent Leleu, Weenat's Managing Director.

In addition to being both members of the association [La Ferme Digitale](#), Weenat and Agdatahub have another point in common: both companies cultivate the same territorial attachment. The Nantes-based company's connected sensors are designed and manufactured in Loire-Atlantique, while Agdatahub has chosen sovereign technological partners (Dawex, Orange Business Services and 3DS Outscale) for its consent and exchange platforms.

[Discover the Weenat weather data available on the API-Agro platform.](#)

About Agdatahub SAS: Agdatahub offers consent and data exchange platforms for the agricultural sector. In support of these solutions, Agdatahub provides operational consulting missions related to data (project management, technologies, marketing) to assist players in the agricultural sector in the use of digital technology.

About Weenat: Agtech nantaise founded in 2014 by Jérôme Le Roy, Weenat is the first French connected weather station that facilitates the daily life of agricultural professionals. Thanks to a mobile application and connected agro-meteo sensors, Weenat offers farmers easy-to-use solutions to monitor in real time the climatic and agronomic conditions of their plots from sowing to harvest. Weenat currently has 25 employees, more than 5,000 users, 80 partners and agricultural distributors (cooperatives, traders, research institutes and agro-industrial companies) and a presence in 7 European countries (France, Spain, Italy, Belgium, the Netherlands, Luxembourg, Switzerland).

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